

# FASHION'S SENSE

## ABOUT SHAWNTE



I am a freelance writer based in the Mid-Atlantic region of the United States. I've been in the business of freelancing since 1998. First as a freelance fashion designer and later as a freelance writer.

My freelance writing career began in 2008 as a technical and ghost article writer for private clients. Later that year, I got into online content creation with my byline appearing on Yahoo, Woman's Day, Para Ti Mujer, and SheKnows just to name a few.

My passion has always been beauty and fashion. Even though websites have sought me out for my knowledge in those industries, my own blogs have allowed me share my knowledge and opinions the way I envision.

## ABOUT FASHION'S SENSE

Fashion's Sense technically just began in 2016 when she – yes, I refer to my blog as a she – got her own domain. Once Fashion's Sense came into her own she focused on providing a mix of beauty and fashion information from older content grafted into the blog and new content.

I strive to give my audience information and a perspective that is not often seen, as I've done with my posts [Fashion Myth: Polyester and Other Synthetic Fibers are Cheap and Tacky](#) and [Glossybox Review: UNANI Dermo Defense Face Mask](#).

While I feel creating content about trends, news, and my experiences with different products are great, I know readers also want informative content. With fun and informative content, Fashion's Sense is providing women and men with information to help them create a sense of fashion and beauty for themselves.



## SERVICES OFFERED

- Sponsored Blog Posts
- Paid Advertorial Posts
- Brand Ambassador/Influencer Services
- Product Reviews
- Social Media Campaigns
- Cross-Promotional Campaigns (across different sites)
- Contests, Giveaways, and Sweepstakes

Advertorial and Sponsored posts are to be paid via PayPal.

## AUDIENCE MAKEUP

**90.4%** Female

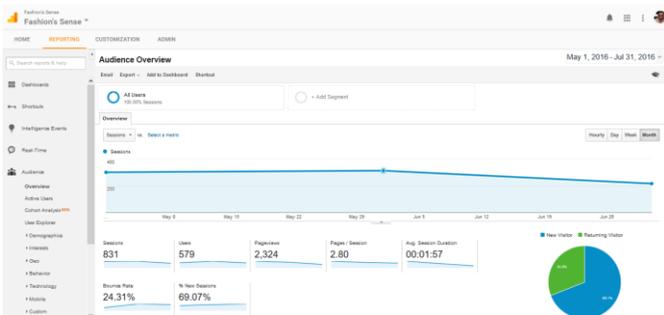
**59.26%** Ages 35 to 44

**67.39%** Located in the United States

## TOP FIVE MOST-READ TOPICS

- Curly Hair Care
- Glossybox Reviews
- Anti-Aging Skincare
- Makeup
- Beauty Scandals

## 3-MONTH ANALYTICS AT-A-GLANCE



## BRAND COLLABORATIONS



302 1,282 481 251 121